



Creating a Five-Year Strategic Plan For the West Long Branch School District

Mission Statement

Our mission for the West Long Branch School District is to put students first!
In collaboration with all stakeholders, we will provide a safe and secure learning environment free from bias, increased academic rigor, cutting edge technology, and state-of-the-art facilities

Vision Statement

Our vision for the West Long Branch School District is to produce socially responsible students who are life-long learners equipped with the necessary skills to succeed at the next level of secondary education.

Session 3

Developing Goals & Objectives for the West Long Branch School District

On May 16, 2022, West Long Branch Public School District administrators, Board of Education members, staff, parents, and community members, nineteen (19) participants in all, came together for Meeting #3 of the strategic planning process. The topic for the third evening focused on developing strategic planning goals and objectives for the West Long Branch School District. The meeting began with a welcome and introduction by Superintendent Dr. Christina Egan. Mary Ann Friedman, Field Service Representative for New Jersey School Boards Association reviewed the strategic planning process.

We began the evening with a review of the strategic planning process and consensus building. Copies of the outcomes from Meetings 1 & 2, along with goal areas were provided for each participant. The activity for the May 19th meeting was to develop goal statements and objectives for each of the four goal areas identified at the second meeting.

Participants selected the Goal Area in which they wished to participate, four groups in all. The small groups reviewed the outcomes from Meeting #1, strengths and challenges, and Meeting #2, vision and initiatives and then began brainstorming on strategies, objectives and ultimately the formulation of goal statements. After group discussion, each group identified their consensus points and presented those to the full group of meeting participants.

West Long Branch School District Strategic Planning Meeting #3 Outcomes

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the district website to share the group work during the course of the strategic planning process.

Group Consensus: Vision & Initiatives

Goal Areas:

- 1. Learner Success**
- 2. School Culture & Climate**
- 3. Facilities & Finance**
- 4. Community Engagement & Outreach**

Goal #1: Learner Success

Goal Statement: To increase learner success by equipping students with necessary skills for the next level of secondary education and to be productive members of society.

Objectives:

1. Increase student attendance
2. Create an effective multi-tiered system of support (MTSS) to meet the needs of all students
3. Foster classroom settings with a balance of foundational skills and hands-on student-centered learning
4. Develop life skills across all content areas

Goal #2: Facilities & Finance

Goal Statement: To reimagine learning spaces in order to equip students with the necessary skills to be productive citizens in the modern world.

Objectives:

1. To create non-traditional classroom spaces (exterior, STEAM)
2. To equip classrooms with resources and furnishings to encourage collaboration and 21st Century teaching and learning
3. To explore potential spaces to expand academic programs such as PreK or STEM/STEAM

Goal #3: School Culture & Climate

Goal Statement: Create a positive school culture and climate among students and staff to increase a sense of belonging and engagement within a supportive environment.

Objectives:

1. Provide staff more opportunities to drive decision-making in the classroom
2. Increase opportunities for students to participate in a wide range of extra-curricular activities in K – 8
3. Increase opportunities for student leadership (peer led groups)
4. Increase focus on SEL (Social-Emotional Learning)

Goal #4: Community Outreach & Engagement

Goal Statement: To grow and promote a more inclusive, well-connected school community to enhance the student experience.

Objectives:

1. To improve and streamline communication with ALL constituents in our community
2. To develop more opportunities for students to engage in real-world learning experiences
3. To grow outreach initiatives which strive to welcome ALL members of our community
4. To better promote all the great things that we create for students in our district

Next Steps

The Superintendent / Administrative Team will develop action plans to implement the vision and goals developed in the 3D Strategic Plan. The action plans will include:

1. The actions necessary to accomplish the goals and objectives
2. Select measures for accountability
3. Resources required
4. A timeline for implementation
5. Indicators of success

All participants will be invited to attend the board meeting, date to be determined, when the final strategic plan will be presented to the Board of Education on August 9, 2022 by Mary Ann Friedman, NJSBA, Field Service Representative.

Thank you to all the participants who gave of their time, energy, and talents to contribute to the strategic plan for the West Long Branch School District! It has been my pleasure to work with you.